Chittagong University Center for Business Administration
(CUCBA)
Faculty of Business Administration
University of Chittagong

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CU Evening MBA Program

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Preface

BBA leading to MBA programs were launched in the University of Chittagong under the Faculty of Business Administration in 1988, for the first time in South East Asia. Implicating 24 years' experiences of the faculty in offering these programs, the University of Chittagong launched MBA (Evening) program in Chittagong City on April 09, 2012. There was a huge demand from business community for 'Public University MBA Program' in this port city. The University of Chittagong has made the dream into reality by establishing the Chittagong University Center for Business Administration (CUCBA) with a motto of creating leaders in the corporate sectors of Bangladesh.

All the academic, administrative and other activities of CUCBA are controlled, monitored and verified by the Faculty of Business Administration, Chittagong University Academic Council, Chittagong University Syndicate and the Senate. CUCBA has Statute duly passed by the Senate of the University of Chittagong and Ordinance for the MBA program as like as that in the main campus. The CUCBA has been following North American model of curriculum linking to the socio-economic culture of Bangladesh. The Academic Committee and Committee of Courses consistently update the course curriculum and monitor the academic environment to be passed by the Board of Governors.

Nature of Degree

The Degree of Master of Business Administration (MBA) is being awarded by the University of Chittagong titled Evening MBA Program.

Eligibility

Minimum Bachelor (or Equivalent) degree in any discipline from any recognized university at home or abroad.

Admission Test***

The Admission Test of Evening MBA Program consists of a written test and viva-voce. The test will cover the areas of English and Mathematical IQ (GMAT Standard). Question will be in multiple choice patterns. Use of electronic devices (except a calculator) is strictly prohibited in the Exam Hall. Total marks in written test are 75. Candidates having GMAT score of 500 will be exempted from the written test. Selected students will be called for attending viva-voce of 25 marks. Final list of selected students to get admission into the MBA Program of CUCBA will be published after viva-voce.

Duration of the Study

Duration of the MBA Program will be two academic years i.e. 4 regular semesters for Evening Program and 3 regular semesters for Business Graduates. The Program shall have to be completed by a student in not more than 06 (six) semesters.

Venue of Class***

The classes will be held at the Chittagong University Center for Business Administration (CUCBA) Campus, BGMEA Bhaban, Level-6 & 8, 669/E, Jhautala Road, South Khulshi, Chittagong.

Class Hours

Each class will be continued for 90+90 minutes. Evening Program Class Time: (6.30 PM-9.30PM) weekly 3-day class including Friday and Business Graduates Program Class Time: (3.00PM -6.00 PM) weekly 4-day class including Saturday. Thursday is the Weekly Holiday of the CUCBA.

Waiver/ Scholarship

- 4-year BBA or BBS (Honors) degree-holders with CGPA 3.00 may get waiver for 5 (Five) fundamental courses.***
- Students with CGPA 3.50 or above at undergraduate level will get full waiver of admission fee.
- Students obtaining CGPA 3.70 or above in any semester of the CUCBA MBA Program will get 20% scholarship on tuition fee in the next semester.

Teaching Faculty

Classes of Evening MBA Program will be conducted by the faculty members of the different departments under the Faculty of Business Administration, University of Chittagong. CUCBA also invites practitioners from different organizations.

***For Corona Pandemic Admission Test of 18th Batch (Spring 2021) will be held Online.
***Classes continue Online during Corona Pandemic.
*** If admitted into Business Graduates Program.

Program Structure

Program Feature				
Nature of Courses	**Number of Courses**	**Course Credit**	**Total Credit (Evening)**	**Total Credit (Business Graduates)**
Fundamental Courses	5	3	15	Waived
Functional Core Courses	10	3	30	30
Capstone Course	1	3	3	3
Concentration/ Major	4	3	12	12
Internship Business Research Report		3	3	3
Viva-Voce		3	3	3
Total Credit			66	51

Fundamental Courses (1st Semester)
611: Public Finance & Taxation
612: Business Fundamentals and Bangladesh Studies
613: Quantitative Analysis for Managers
614: Financial Accounting
615: Managerial Economics

Functional Core Courses (2nd Semester)
621: Management Theory and Practices
622: Management Accounting
623: Marketing Management
624: Managerial Finance
625: Operations & Supply Chain Management

Functional Core Courses (3rd Semester)
631: Human Resource Management
632: Research Methodology
633: Organizational Behavior
634: Entrepreneurship Development
635: International Business

Capstone Course
645: Strategic Management (common for all major)

Medium of Instruction and Examination

The medium of instruction of the Program is English.

Specialization with Five Options (4th Semester)

Accounting
641: Financial Statement Analysis
642: Contemporary Issues in Accounting
643: Accounting Theory & Standard
644: Cost Accounting

Finance & Banking
641: Multinational Corporate Finance
642: Bank Fund Management
643: Investment & Portfolio Management
644: Financial Planning, Analysis & Control

Marketing
641: Service Marketing
642: Brand Management
643: International Marketing
644: Consumer Behavio

Human Resource Management
641: Organizational Theory & Practices
642: Industrial Relations
643: Compensation Management
644: Human Resource Development

Operations & Supply Chain Management
641: Quality Management
642: Material Management
643: Operations Planning & Control
644: Strategic Supply Chain Management

Fee Structure

Fee Categories	Amount (Unit Value)	BG Program Cost (3 Semesters)	Evening Program Cost (4 Semesters)
Admission Fee	Tk.10,000/-	Tk.10,000/-	Tk.10,000/-
Tuition fee per course***	Tk. 9,000/-	Tk.1,35,000/-	Tk.1,80,000/-
Examination fee per course	Tk. 1,000/-	Tk.15,000/-	Tk.20,000/-
Fee for Business Research/Internship	Tk. 9,000/-	Tk. 9,000/-	Tk.9,000/-
Waiver fee per course (applicable for BG Program)	Tk. 2,000/-	Tk.10,000/-	Not Applicable
Registration Fee (Tk.660 + Tk.40)	Tk. 700/-	Tk. 700/-	Tk. 700/-
Migration Fee	Tk. 300/-	Tk. 300/-	Tk. 300/-
Total Cost		Tk.1,80,000/-	Tk. 2,20,000/-

***Tuitions fees (TK.45,000/- per semester) may be paid on installments as follows:**
1. Tk. 25,000/- at the beginning of the semester and
2. Tk. 20,000/- at the beginning of the final term.
The CUCBA reserves the right to revise the fee structure as and when needed.